

Cultural Council Minutes

February 17, 2010

Present: Leah Kliger, Cathy Heffron, Margit Moore, Rebecca Devere, Jeff Parks, Kathy Feek, Sheila Mickool, Melissa Nelson, GG Getz, Julie Huffman (staff)

Absent: Emily Hanna, Amy Whittenburg, Gwen Zierdt, Bhaj Townsend, Bob Larson, Ellen Miller-Wolfe (staff)

Minute for the Arts and Your Art-filled Month

Council shared their recent art experiences.

Budget Update

Staff member Julie Huffman reported that there is \$3500 left of funding for the year, with \$1400 of it previously earmarked for community collaboration events.

GUESTS

Lauren Erlinger from the Kirkland Art Center is here to discuss KAST (Kirkland Artist Studio Tour on Mother's Day weekend). KAST is a free tour of 60 artists. The Arts Center could use volunteers that weekend, and would appreciate fiscal sponsorship as well. KAST would publish the Cultural Council logo in all of their publicity materials if we were able to provide fiscal support. Council discussed the funds that are left (\$2100) and reviewed what the priorities might be for the year. Council discussed the vision and goals from the strategic plan and how this event fits into that. Margit would like to ensure as we add new events that we are reaching out to diverse audiences. Discussion regarding how to best market the studio tour to diverse audiences. Kathy made a motion to offer \$500, GG seconded. Motion passed. Margit would like to offer in the future the possibility of adding more if the council is granted additional money this year, and would also offer assistance reaching broader audiences,

MEETING MINUTES

One correction: Emily Hanna was present at the meeting. Motion to approve the minutes as amended by Margit, Kathy seconded, approved.

OLD BUSINESS

COMMITTEE REPORTS

Community Collaboration

The next event is March 22nd from 5:30-7:30pm at Laughs Comedy Spot. Ruben Barron will be performing. The new name of the committee (and the listserv) is the Kirkland Collaboration of Arts, Culture, Heritage and Theatre (CACHET). Laughs will provide refreshments for \$1 each person, and \$175 for the room rental. The speaker topic is marketing arts and culture through social marketing, featuring Betsey Brock. The listserv will also be launched soon, and our hope is to grow the list with arts-focused people. In order to be on the listserv, they will have to "opt in". The Cultural Council will also maintain a separate list to catch those that may not want to opt in but may still want targeted messages.

Foundation

GG reported that the committee worked on the mission statement today. They will bring back further information when they have it.

Artilizing Kirkland

Kathy reported that they are in the process of interviewing people about the idea. Kathy met with Luanne Erickson at Howard/Manville, Les Utley from the Heathman, as well as Doug Davis (who went on a tour of downtown and found 22 empty spaces) and others. She also has drawn in the Chamber of Commerce whose theme this year is "Building Kirkland". Next steps are to identify the priority properties, and approach those landlords. Many people are excited about this project. Further down the road they can look into Artspace and artist live/work spaces, and working with the City to purchase heaters, awnings, and other things that make the downtown more livable in the winter. The Chamber has agreed to help get the word out. Kirkland Heritage Society may be willing to do a display, as they do at City Hall.

Public/Private Art

Kathy presented the possible donation of bronze sculptures to the City from a private family. The Committee will gather to present a proposal at the next meeting.

LAA Meeting

Kirkland will host the LAA meeting. Evergreen has reserved a room for us, but Council prefers to show off a downtown area, and suggested KAC. Julie will follow up with Lauren at KAC to see if they would host it. Leah will be out of town.

Strategic Plan Edits

Julie will send out the strategic plan with the edits by e-mail for the council to vote on the changes. Leah did promise the City Council that these changes would be made at the City Council meeting where we presented the Strategic Plan.

NEW BUSINESS

Report from the Chair

City Council Update

Leah reported on her meeting with the three new City Council members. They are very supportive of the Cultural Council. She will send out the 3 page document she provided to them. The Council members asked Leah to come up with questions to propose for the new City Manager candidate. They also asked her to speak with Redmond about their new community foundation. Amy Walen wanted statistics about art influence, which Leah will follow up on.

Recruitment

Staff member Julie Huffman reported that the City has received 2 applicants for Amy's position. Gwen's position is now also open, so applications can be used for her position as well, which is decided by the City Council. Council discussed actively recruiting for the needs we have, including the annexation area and men.

Kirkland Uncorked

This item was postponed to next meeting.